

MEDIA ALERT

For Immediate Release: January 16, 2008

PRO-CYCLIST AARON OLSON TO APPEAR AT BENEFIT SCREENING OF "AMERICAN FLYERS" MOVIE ON THURSDAY, JANUARY 17 IN SANTA BARBARA

WHAT:

A screening of "American Flyers" (PG-13) starring local resident Kevin Costner is a benefit for Stage 6 Start of the *Amgen Tour of California* cycling race. Meet pro-cyclist **AARON OLSON** (Bissell Pro Cycling Team) who won 3rd place overall in the 2007 Tour of Ireland and has been racing professionally for 8 years. Meet local race officials; autographs & obtain race info. Event is coordinated by the Santa Barbara Local Organizing Committee for the *Amgen Tour of California*.

WHEN:

Thursday, January 17, 2008. Doors will open at 6 p.m. for a no-host reception; refreshments and meet & greet followed by a 7 p.m. showing of the classic bicycling movie.

WHERE:

Cabrillo Arts Center, 1118 E. Cabrillo Blvd., Santa Barbara.

HOW MUCH?

A \$12 donation at the door is suggested. All proceeds help defray the cost of hosting the Stage 6 Start Race festivities that begin at 9 a.m. on Saturday, February 23 at Chase Palm Park.

WHO:

The event is open to the public, residents and visitors alike.

MORE INFO:

www.TourSB.com or www.amgentourofcalifornia.com or
<http://www.bissellprocycling.com:80/AaronOlson.html> or call 805-966-9222

MEDIA CONTACT:

Laura Kath, PR Co-Chair, *Amgen Tour of California* Local Organizing Committee
Cell: 805-570-4540, laura@mariahmarketing.com and on-site.

###

NOTE: EXCELLENT PHOTO OPS & RIDER/OFFICIAL INTERVIEWS READILY AVAILABLE